

Fazza Dwi Riandy

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A UI/UX Designer with experience in designing and developing B2B SaaS products for both mobile platforms and websites. Skilled in building design systems to maintain visual consistency and cross-platform user experience. Proficient in managing variable-based color palettes for design efficiency and consistency. Experienced in collaborating with development teams and stakeholders to ensure design implementation meets standards and user needs.

EDUCATION

Bachelor of Informatics

Institut Teknologi Nasional

Graduated: 2023 | GPA: 3.26

WORK EXPERIENCE

UI/UX Designer

PT. Awan Data Indonesia

April 2025 – Present

- Redesigned the client-side dashboard interface, which was subsequently implemented and utilized by key business partners such as DewaVPS, Frog, ION Cloud, Nusa Grid, and other partner companies.
- Designed web and mobile applications, including cloud monitoring platforms and private cloud management systems for enterprise clients.
- Enhanced design efficiency and visual asset management by implementing Auto Layout, variables, and an internal documentation system to accelerate design processes and maintain consistency for graphic materials such as logos, illustrations, and corporate promotional assets.
- Coordinated with cross-functional stakeholders, including directors and developers, to ensure designs aligned with business goals and user needs.

Web Designer Intern

PT. Kita Bantu Indonesia, Jakarta, Indonesia.

March 2025 – June 2025

- Designed wireframes and prototypes that accelerated the feature validation process, enabling the team to test ideas early and reduce revisions in the final stages.
- Developed UI strategies emphasizing priority features that directly impacted the user experience.
- Collaborated with developers to ensure designs were implemented according to standards and functioned without technical impediments.

SKILLS

Hard Skills

- **UI/UX Design:** Proficient in using Figma to create intuitive designs, including prototyping and user interface wireframing for web and mobile applications.
- **User-Centered Design:** Capable of creating user flows, personas, and conducting usability testing to enhance user experience.
- **Design Systems:** Able to build design systems to ensure consistency across applications.
- **Frontend Development for UI:** Understands the fundamentals of design implementation using HTML, CSS, JavaScript, and familiar with frameworks such as React.js and Vue.js.
- **Vibe Coding (Slicing):** Proficient in Vibe Coding platforms such as Antigravity (IDE), Google AI Studio, and Figma Make to support slicing, prototyping and brainstorming processes.

Soft Skills

- Strong analytical and problem-solving skills to identify issues within the user experience.
- Detail-oriented in creating visually appealing and functional designs.
- Able to prioritize tasks to align design deliverables with development cycles.

CERTIFICATES

- **Google UX Design Certificate:** UX Research, Wireframing, and Prototyping.
- **Front-End Developer (Meta):** React.js, Figma, Interactive Prototyping.
- **The Complete 2023 Web Development Bootcamp:** Building Website using React.js, HTML, CSS, and Javascript.